

MARCOM

Job Description

Job responsibility will include writing, reviewing and publishing all marketing collaterals for the company. Marketing collaterals are documents like Datasheets, Press Releases, Articles, Brochures, Newsletters and Corporate Event Material. Familiarity with the technical content is preferred but not needed. Marketing personnel along with the engineers will provide the content to be formatted and published. Have to work with Webadmin to upload the material on the web.

Qualifications –

BE, B Tech, ME or M Tech in Electrical/Electronics/Instrumentation

Skills

Good acquaintance in Latex, Graphic Editor (Adobe Photoshop), MS Publisher, Visio and MS Office.

Good English writing skills and detailed oriented.

Experience

2 to 3 years of experience in the marketing communication responsibilities.